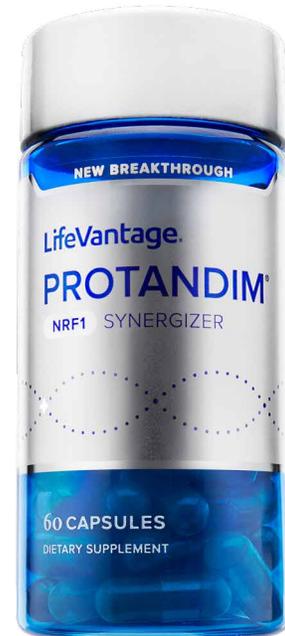


PROTANDIM[®]

NRF1 SYNERGIZER[®]

A SCIENTIFIC BREAKTHROUGH FOR THE AGES

With age comes wisdom and maturity. That's the upside. But you also feel old, and overall lack of energy. Getting old isn't easy. We get it. We also understand why. Thanks to a breakthrough in nutrigenomics, we're able to support healthy aging at the cellular level.* It's called Protandim NRF1 Synergizer, and it's revolutionizing health and wellness.



Product Info

THE MIGHTY MITOCHONDRIA

Unfortunately, we still haven't discovered the fountain of youth. But we finally understand why we age. Every day, your cells are damaged by free radicals from natural processes like breathing and from pollution in your environment and diet.

This leads to oxidative stress—one of the main contributing factors to the natural aging process. One of the most crucial keys to supporting the healthy aging process and restoring a youthful feeling to your body is living in your cells. They're called mitochondria.

Mitochondria produce up to 95% of the energy your body uses. But those muscular, microscopic powerhouses break down as you age. It's a natural part of oxidative stress. But fewer mitochondria don't just mean less energy. Mitochondria also produce ATP (Adenosine Triphosphate)—the source of cellular energy that pumps our heart, supports muscle growth and maintains healthy brain function.

PROTANDIM®

Benefits

A SOLUTION TO HEALTHY AGING UNLIKE ANY OTHER

The idea is simple: produce new, more powerful mitochondria, and you'll feel younger and more energetic from the inside out. And that's where Protandim NRF1 Synergizer steps in. It's a new breakthrough in nutrigenomics that optimizes your body's ability to boost mitochondria function, protect the ones you have and restore that youthful feeling at the cellular level. Protandim NRF1 Synergizer, combined with the Protandim Nrf2 Synergizer, gives us a new way to improve cellular health and support healthy mitochondrial function as we age.*

LIFEVANTAGE NRF1 SYNERGIZER WORKS ON THE CELLULAR LEVEL TO:

- Increase cellular energy (ATP)*
- Improve performance through energy function*
- Enhance cellular health—cells function at their peak performance*

Directions

Adults, take two capsules with food and a glass of water in the morning. If you are pregnant or nursing, please consult with your physician before taking Protandim NRF1 Synergizer.

Supplement Facts		
Servings Per Container: 30		
Serving Size: 2 capsules		
	Amount Per Serving	% Daily Value
Proprietary Blend	790 mg	†
Acetyl-L-Carnitine		
Quercetin		
Grape (<i>Vitis vinifera</i>) Skin, Seed, Pulp Extract		
Alpha Lipolic Acid		
CoEnzyme Q10		

* Percent Daily Values are based on a 2,000 calorie diet.
† Daily Value (DV) not established.

OTHER INGREDIENTS: Vegetable Capsule
Hydroxypropyl Methylcellulose, Magnesium Stearate.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

PROTANDIM®

NRF1 SYNERGIZER®

✦ FAQs ✦

WHAT IS PROTANDIM® NRF1 SYNERGIZER®?

Like flipping a light switch, Protandim NRF1 Synergizer instructs your cells to produce more mitochondria. And that gives your cells the energy you need to feel more active, alert, and younger. While free radicals continue to break down mitochondria with every breath, Protandim NRF1 helps support the cellular process of building those powerhouses back up, which promotes cellular health and supports healthy aging.*

WHAT DOES NRF1 MEAN?

NRF1 stands for Nuclear Respiratory Factor 1. It should not be confused with NFE2L1 which is Nuclear factor erythroid 2 like-1.

WHAT IS NUTRIGENOMICS?

Nutrigenomics is the study of how nutrition and naturally occurring compounds affect our genes and how they are expressed.

WHAT IS MITOCHONDRIAL BIOGENESIS?

Mitochondrial biogenesis is the process by which new mitochondria are formed in the cell. Mitochondrial biogenesis is activated by numerous different signals during times of cellular stress or in response to environmental stimuli such as exercise.

HOW DOES PROTANDIM NRF1 SYNERGIZER AND PROTANDIM NRF2 SYNERGIZER WORK TOGETHER?

Protandim® Nrf2 & NRF1 Synergizers use ingredients to reduce oxidative stress and support mitochondria production to increase cellular health and in turn, helps support healthy aging.

WHAT IS ATP (ADENOSINE TRIPHOSPHATE)?

Adenosine triphosphate (ATP) is the major energy currency of the cell. In other words, ATP is the form of energy used by your cells.

WHAT IS ATP SYNTHESIS?

It is the production of ATP.

WHEN DO I TAKE PROTANDIM NRF1 SYNERGIZER?

Take 2 capsules daily. For best results, take Protandim NRF1 at the same time each day.

CAN I TAKE THIS AT THE SAME TIME AS I TAKE MY PROTANDIM NRF2?

Yes.

CAN I TAKE PROTANDIM NRF1 SYNERGIZER WITH AXIO OR AXIO DECAF?

Yes.

WILL TAKING PROTANDIM NRF1 SYNERGIZER INTERFERE WITH ANY OF THE PHYSIQ PRODUCTS?

No.

IS THIS PRODUCT SAFE TO TAKE WITH PRESCRIPTION MEDICATION?

Please consult your physician if you are taking any medication before use.

CAN I USE THIS PRODUCT IF I AM PREGNANT OR NURSING?

No, we do not recommend this product if you are pregnant or nursing.

CAN CHILDREN TAKE THIS PRODUCT?

No, we do not recommend this product for children. Our products are made for individuals 18 and older.

ARE DIETARY SUPPLEMENTS A REGULATED INDUSTRY?

Yes, the FDA regulates both finished dietary supplement products and dietary ingredients. Dietary supplements are regulated under a different set of regulations than those covering "conventional" foods and drug products. Manufacturers and distributors of dietary supplements and dietary ingredients are prohibited from marketing products that are adulterated or misbranded. Manufacturers are responsible for evaluating the safety and labeling of their products in order to comply with the Dietary Supplement Health and Education Act (DSHEA) and FDA regulations. The FDA closely monitors the marketplace for illegal products (products that

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may be unsafe or make misleading claims) in a variety of ways, including inspections of dietary supplement manufacturers and distributors, dietary supplement websites, consumer complaints, and occasional laboratory analyses of products.

DOES PROTANDIM[®] NRF1 SYNERGIZER[®] HAVE FDA APPROVAL?

Although dietary supplement manufacturers must register their facilities with FDA, they are not required to get FDA approval before producing or selling dietary supplements. Manufacturers and distributors must ensure all claims and information on the product label, as well as any other labeling, are truthful and not misleading. Under FDA regulations, all domestic and foreign companies that manufacture, package, label or hold dietary supplements, including those involved with testing, quality control and dietary supplement distribution in the U.S., must comply with current Good Manufacturing Practices (cGMPs) for dietary supplements.

WHAT'S THE DIFFERENCE BETWEEN PROTANDIM NRF1 SYNERGIZER AND PROTANDIM NRF2 SYNERGIZER?

Protandim Nrf2 Synergizer can help your body:

- Reduce oxidative stress*
- Supports a healthy cellular response to normal aging, caused by oxidative stress*
- Activate Nrf2 protein to turn on natural antioxidant production*
- Supports normal cellular repair and rejuvenation*
- Protect cells from free radical damage*

Protandim NRF1 Synergizer is designed to:

- Increase cellular energy (ATP)*
- Improve performance through energy production*
- Enhance cellular health — cells function at peak performance*
- More mitochondria production and their ability to network*

HOW DOES PROTANDIM NRF1 SYNERGIZER WORK?

A Activates NRF1 Protein — Wakes up the NRF1 protein to support mitochondrial biogenesis — the creation of new, large and elongated mitochondria that create a connected network inside the cell. The better the network is connected, the better the cell functions.*

B Boosts Mitochondria Production — Means your body functions more efficiently: promotes normal cellular repair, supports heme production, supports brain function and cognitive health, and supports heart health.*

C Increases ATP — Higher ATP levels increase the energy available to the cells of all your vital organs. This promotes peak functioning of body systems, especially those with high energy demands such as the brain, heart and skeletal muscle.*

HOW DOES PROTANDIM NRF1 SYNERGIZER SUPPORT HEALTHY AGING?

By helping to promote cell function by maintaining the health of the mitochondria.*

WHAT INGREDIENTS ARE IN PROTANDIM NRF1 AND WHY?

- **Acetyl L-Carnitine** - An amino acid (a building block for proteins) that is naturally produced in the body. Acetyl L-Carnitine enhances either mitochondrial DNA (mtDNA) transcription, the stability of mitochondrial mRNA, or mitochondrial protein synthesis. Combined with Alpha Lipoic Acid, these two ingredients boost mitochondria production, support healthy cellular aging, and protect against normal oxidation of RNA and mitochondria.*
- **Coenzyme Q10** — It is made in the body and resides primarily in mitochondria where it plays a key role in transporting electrons so ATP is made. Combined with Alpha Lipoic Acid, it supports cellular energy levels, stress response and antioxidant defense mechanisms.*
- **Alpha-lipoic acid** — Alpha lipoic acid, or ALA, is made in the body and helps to turn glucose into energy that the cell can use. ALA is able to neutralize free radicals because of its -thiol groups because it is both fat and water soluble, it can protect all parts of the cell (including the mitochondria) from these free radicals.*
- **Grape Extract** — This extract, made from the whole grape (seeds, pulp and skin), contains powerful natural polyphenols (flavonols) known to support healthy aging. The bioactives help activate the NRF1 protein and other biological pathways to maintain good health.*
- **Quercetin** — It is made in the body and resides primarily in mitochondria where it plays a key role in transporting electrons so ATP is made. Combined with Alpha Lipoic Acid, it supports cellular energy levels, stress response and antioxidant defense mechanisms.*

WHAT KIND OF CAPSULES ARE USED FOR PROTANDIM NRF1 SYNERGIZER?

Vegetable capsules.

IS PROTANDIM NRF1 SYNERGIZER VEGETARIAN FRIENDLY?

Yes, Protandim NRF1 Synergizer is Vegetarian.

CAN MY PET TAKE PROTANDIM NRF1 SYNERGIZER AS WELL?

We have not tested Protandim NRF1 Synergizer in pets, so we do not recommend it.

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IS IT POSSIBLE TO TAKE TOO MUCH PROTANDIM NRF1 SYNERGIZER?

Please, only use according to the directions on the label (2 capsules per day).

IS THERE A TEST I CAN DO TO SEE IF MY MITOCHONDRIAL HEALTH IS IMPROVING?

While there is no test at this time, LifeVantage is in the process on studying the effects of Protandim NRF1 Synergizer.

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PROTANDIM[®]

NRF2 SYNERGIZER™

GIVE YOUR CELLS A FIGHTING CHANCE

Aging is natural. Turns out, the solution is too. Protandim Nrf2 Synergizer helps your cells fight free radicals while regulating survival genes and helping slow the rate at which body function declines with age. In fact, it's the only dietary supplement proven in a clinical study to reduce the cellular stress in humans by an average of 40 percent in 30 days, as well as extend the life of male mice by 7%.



Product Info

Cellular stress generated through the process of living life (eating, sleeping, breathing, exercising), is inevitable for everyone. But LifeVantage has the solution, Protandim Nrf2 Synergizer, the most important dietary supplement of our time. Comprised of natural plant ingredients, Protandim Nrf2 Synergizer is a patented, science-based formula that has been researched, tested and validated by 20 peer-reviewed studies and

published by renowned research institutions around the world. Protandim Nrf2 Synergizer naturally induces the Nrf2 protein to take action and turn on the cell's stress response mechanisms. Instead of taking antioxidants, Protandim Nrf2 Synergizer enhances the body's natural defenses to make antioxidants and achieve optimal cellular balance.

PROTANDIM®

Benefits

SUPPORT HEALTHY AGING*

By promoting your body's natural ability to produce antioxidants with five potent botanicals, Protandim® Nrf2 Synergizer™, helps support healthy aging. And it's the only supplement shown in a clinical study to reduce oxidative stress in humans by an average of 40 percent in 30 days.*

Protandim Nrf2 Synergizer can help your body:

- Reduce oxidative stress*
- Helps support healthy aging caused by oxidative stress*
- Activate Nrf2 protein to enhance natural antioxidant production*
- Promotes the cell's natural ability to repair and rejuvenate itself*
- Protect cells from free radical damage*

Directions

Adults, one caplet daily with food.
If you are pregnant, nursing or on immunosuppressive therapy, please consult with your physician before taking Protandim.

Supplement Fact

Servings Per Container: 30

Serving Size: 1 caplet

	Amount Per Serving	%
Calcium (as dicalcium phosphate and calcium carbonate)	77 mg	
Proprietary Blend	675 mg	
Milk Thistle (<i>Silybum marianum</i>) Seed Extract		
Bacopa (<i>Bacopa monnieri</i>) Whole Herb Extra		
Ashwagandha (<i>Withania somnifera</i>) Root Ext		
Green Tea (<i>Camellia sinensis</i>) Leaf Extract		
Turmeric (<i>Curcuma longa</i>) Rhizome Extract		

* Percent Daily Values are based on a 2,000 calorie
† Daily Value (DV) not established.

OTHER INGREDIENTS: Microcrystalline Cellulose, Croscarmellose Sodium, Silica, Modified Cellulose, Stearic Acid, Magnesium Stearate, Maltodextrin, Medium Chain Triglycerides.

PATENT NUMBERS: U.S. 7,241,461 -
7,579,026 - 7,923,045

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PROTANDIM[®]

NRF2 SYNERGIZER[®]

✦ FAQs ✦

WHAT IS PROTANDIM NRF2 SYNERGIZER?

Protandim Nrf2 Synergizer is the only supplement proven in a peer-reviewed, human clinical study to reduce cellular stress in humans by an average of 40 percent in 30 days. Protandim Nrf2 Synergizer is patent protected and is the subject of 20 peer-reviewed clinical studies. Protandim Nrf2 Synergizer works to support the body's own protective measures by turning on its internal antioxidant defense system, regulated by the protein Nrf2. When activated, Nrf2 triggers cells to produce naturally occurring antioxidant enzymes as well as housekeeping "cleanup" proteins which work together to deliver balanced protection against cellular stress.

WHAT ARE THE ACTIVE INGREDIENTS FOUND IN PROTANDIM NRF2 SYNERGIZER?

- Withania somnifera (Ashwagandha) root extract (sourced from India)
- Camellia sinensis (Green Tea) leaf extract (sourced from China)
- Silybum marianum (Milk Thistle) seed extract (sourced from China)
- Bacopa monnieri (Bacopa) whole plant extract (sourced from India)
- Curcuma longa (Turmeric) root extract (sourced from India)

WHAT ARE THE OTHER INGREDIENTS IN PROTANDIM NRF2 SYNERGIZER AND WHAT PURPOSE DO THEY SERVE?

DiCalcium Phosphate and Calcium Carbonate (listed as "Calcium" in the Supplement Panel), Microcrystalline Cellulose, Croscarmellose Sodium, Silica, Modified Cellulose, Stearic Acid, Magnesium Stearate, Maltodextrin, Medium Chain Triglycerides. The "Other Ingredients" in Protandim Nrf2 Synergizer serve as binding and processing aids during the production of the tablet.

ARE THE INGREDIENTS USED IN PROTANDIM NRF2 SYNERGIZER "ORGANIC?"

No, they are not certified organic; however, at LifeVantage, we perform pesticide, herbicide and heavy metal testing on every lot of raw material to assure we have only safe, high quality products.

ARE THE RAW INGREDIENTS TESTED?

Yes, the Quality Control measures implemented by LifeVantage go beyond industry standard. LifeVantage rigorously tests every lot of active raw material for identity, potency, microbial contamination, pesticides and heavy metals. Unlike most dietary supplement companies, we also physically audit all of our active raw material suppliers. We perform exhaustive testing to verify that all materials meet or exceed quality specifications.

CAN I TAKE THESE INGREDIENTS INDIVIDUALLY AND ACHIEVE THE SAME EFFECT?

No, the individual ingredients in Protandim Nrf2 Synergizer aren't as effective in activating the Nrf2 pathway as LifeVantage's botanical blend. Previous studies of Protandim Nrf2 Synergizer have shown a very clear and potent synergy whereby the 5-ingredient blend is significantly more effective than any of the individual ingredients in

1) inducing Nrf2; 2) triggering the production of internal antioxidant enzymes and; 3) stimulating the expression of a variety of cellular survival genes.

HOW IS PROTANDIM NRF2 SYNERGIZER MANUFACTURED?

The raw ingredients are verified, carefully weighed out, blended and pressed into tablet form following strict Good Manufacturing Practices (GMP) guidelines. Every lot of finished Protandim Nrf2 Synergizer is tested for compliance to approved specifications in addition to receiving a final quality inspection following dietary supplement regulations. Every lot must, again, meet or exceed established finished product specifications before it can be released by LifeVantage Quality Assurance.

DOES THE MANUFACTURER OF PROTANDIM NRF2 SYNERGIZER PROCESS ANY ALLERGENS SUCH AS DAIRY, GLUTEN, ETC?

All Protandim Nrf2 Synergizer manufacturers are required to maintain a strict allergen program to protect against any potential cross contamination of allergens. These facilities are frequently audited to ensure that the processes and protocols are being strictly adhered to in order to ensure the safety of the product.

ARE DYES OR FOOD COLORINGS IN PROTANDIM NRF2 SYNERGIZER?

No, there are no dyes or food colorings in Protandim Nrf2 Synergizer. One of the active ingredients in Protandim Nrf2 Synergizer, Curcuma longa (Turmeric) is intensely yellow, adding to the yellow coloring of the tablet.

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DOES PROTANDIM NRF2 SYNERGIZER CONTAIN ANY ANIMAL BY-PRODUCTS/IS PROTANDIM NRF2 SYNERGIZER ALL NATURAL?

Protandim Nrf2 Synergizer is 100% Vegetarian, free from gluten, wheat, dairy, gelatin and yeast.

I READ THAT PROTANDIM NRF2 SYNERGIZER CONTAINS MILK THISTLE – IS THERE ANY DAIRY IN PROTANDIM NRF2 SYNERGIZER?

No, *Silybum marianum* (Milk Thistle) is a plant used in traditional Chinese medicine. While “milk” is in the name, this ingredient does not contain any dairy.

ARE DIETARY SUPPLEMENTS A REGULATED INDUSTRY?

Yes, the FDA regulates both finished dietary supplement products and dietary ingredients. Dietary supplements are regulated under a different set of regulations than those covering “conventional” foods and drug products. Manufacturers and distributors of dietary supplements and dietary ingredients are prohibited from marketing products that are adulterated or misbranded. Firms are responsible for evaluating the safety and labeling of their products in order to comply with the Dietary Supplement Health and Education Act (DSHEA) and FDA regulations. The FDA closely monitors the marketplace for illegal products (products that may be unsafe or make misleading claims) in a variety of ways, including inspections of dietary supplement manufacturers and distributors, dietary supplement websites, consumer complaints, and occasional laboratory analyses of products.

DOES PROTANDIM NRF2 SYNERGIZER HAVE FDA APPROVAL?

Although dietary supplement manufacturers must register their facilities with FDA, they are not required to get FDA approval before producing or selling dietary supplements. Manufacturers and distributors must ensure all claims and information on the product label and any other labeling are truthful and not misleading. Under FDA regulations, all domestic and foreign companies that manufacture, package, label or hold dietary supplements, including those involved with testing, quality control, and dietary supplement distribution in the U.S., must comply with current Good Manufacturing Practices (cGMPs) for dietary supplements.

DOES LIFEVANTAGE MEET CURRENT GOOD MANUFACTURING PRACTICES?

Yes, we meet or exceed cGMPs for Dietary Supplements. LifeVantage establishes the safety and purity of all its ingredients through independent laboratory testing, auditing and third party certifications. We have one of the most comprehensive quality systems in the industry, and many other companies now request the same quality standards that LifeVantage requires of our manufacturers and suppliers.

IS PROTANDIM NRF2 SYNERGIZER A “CERTIFIED” PRODUCT?

Yes, Protandim Nrf2 Synergizer is certified by NSF International. Certification by NSF means that an independent organization has reviewed the manufacturing process of a product and determined that the final product complies with specific standards for safety, quality or performance. NSF certification is recognized by regulatory agencies at the local, state, federal and international level, and NSF periodically conducts audits and product testing to verify that the product continues to comply with the standard.

IS PROTANDIM NRF2 SYNERGIZER A BANNED SUBSTANCE FOR WHICH CERTIFICATION IS NEEDED, AS IN THE CASE OF PROFESSIONAL ATHLETES?

No, Protandim Nrf2 Synergizer is not a controlled substance, nor does it contain any banned or controlled substances. The BSCG symbol on the Protandim Nrf2 Synergizer label assures consumers that every lot of Protandim Nrf2 Synergizer has been analyzed and certified by the Banned Substances Control Group (BSCG) to be free of all substances banned by the World Anti-Doping Agency.

I DRINK SPECIAL JUICES AND EAT FRUITS AND VEGETABLES FOR MY ANTIOXIDANTS. WHY DO I NEED PROTANDIM NRF2 SYNERGIZER?

Many people mistakenly believe their antioxidant needs are fulfilled by eating blueberries, drinking expensive “miracle juices” and applying antioxidant facial creams. What they don’t realize is that their daily antioxidant needs cannot be fulfilled by consuming any amount of blueberries, dark chocolate or red wine. Effective antioxidant protection absolutely requires adequate production of the body’s own antioxidant enzymes. Protandim Nrf2 Synergizer contains a unique, patented blend of ingredients that have been proven to stimulate the production of antioxidant enzymes and protect against cellular stress.

HOW IS PROTANDIM NRF2 SYNERGIZER DIFFERENT FROM ANTIOXIDANT SUPPLEMENTS?

Instead of providing the body with additional dietary antioxidants, Protandim Nrf2 Synergizer supports your body from within by turning on its own antioxidant defense system. By upregulating the production of antioxidant enzymes and other protective proteins, Protandim Nrf2 Synergizer helps to reduce free radical damage and prepare cells for exposure to future stressors. Additionally, each antioxidant enzyme can react with and deactivate millions of free radicals every second. This makes them one million times more effective than dietary antioxidants, which can only scavenge free radicals on a “one-to-one” basis. This is why Protandim Nrf2 Synergizer is different than any other dietary supplement on the market today.

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IS IT BEST TO TAKE PROTANDIM NRF2 SYNERGIZER WITH OR WITHOUT FOOD?

Some of the active ingredients in Protandim Nrf2 Synergizer are fat soluble, so taking Protandim Nrf2 Synergizer with a meal containing some fat allows the ingredients to be absorbed more efficiently (but it's not absolutely necessary).

HOW MUCH CAFFEINE IS IN PROTANDIM NRF2 SYNERGIZER?

Protandim Nrf2 Synergizer contains 1.8 mg of caffeine per tablet. (By comparison, Starbucks coffee may contain up to 150 mg and "caffeine free" coffee may contain between 4-7 mg.)

WHAT IS THE SHELF LIFE FOR PROTANDIM NRF2 SYNERGIZER?

The shelf life for Protandim Nrf2 Synergizer is three years from date of manufacture.

CAN A PERSON DEVELOP DESENSITIZATION TO PROTANDIM NRF2 SYNERGIZER?

No, there is no known mechanism whereby Protandim Nrf2 Synergizer loses effectiveness over time. The formula has not been changed and bioactivity is monitored to maintain consistent potency with regard to the activation of the Nrf2 transcription factor (the mechanism by which Protandim Nrf2 Synergizer works).

ARE THERE SITUATIONS WHERE PROTANDIM NRF2 SYNERGIZER IS NOT RECOMMENDED? WILL PROTANDIM NRF2 SYNERGIZER INTERFERE WITH MY OTHER MEDICATIONS?

As with any supplement, particularly if you have a medical condition, are taking medication or other supplements, you should speak with your healthcare provider before taking Protandim Nrf2 Synergizer. If you experience nausea, vomiting, diarrhea or any other difficulties after taking Protandim Nrf2 Synergizer, discontinue use and consult your healthcare provider.

SHOULD I CONTINUE TO TAKE MY OTHER VITAMINS AND ANTIOXIDANTS?

Some Western diets are lacking in certain nutritional elements, so multivitamin supplementation may be beneficial for some people.

ARE THERE ANY SIDE EFFECTS TO TAKING PROTANDIM NRF2 SYNERGIZER?

We do not expect there to be any side effects for the typical Protandim Nrf2 Synergizer consumer. However, some individuals may have natural allergic responses or sensitivities to one or more of the ingredients,

just as some people are allergic to pollen or penicillin. These allergic responses to Protandim Nrf2 Synergizer generally appear as gastrointestinal disturbances (i.e., stomach ache, diarrhea, vomiting) or sometimes as a headache or rash on the hands or feet. The symptoms typically disappear if Protandim Nrf2 Synergizer use is discontinued. If you are experiencing any adverse reaction, discontinue use of the product and call (855) 519-749

WHY DO PEOPLE AGE AND HOW CAN PROTANDIM NRF2 SYNERGIZER HELP SLOW THE CELLULAR AGING PROCESS?

Researchers and scientists agree that aging is the result of cellular deterioration caused by free radicals. It is impossible to avoid free radicals because the food you eat and the air you breathe, as well as stress or even vigorous exercise, can stimulate cells to produce destructive free radicals in staggering numbers. The human body fights free radicals by producing its own antioxidant enzymes, but as we grow older our bodies produce more free radicals and fewer of these antioxidant enzymes to fight the battle of aging. That's where Protandim Nrf2 Synergizer plays a critical role by boosting the body's production of antioxidant enzymes at the cellular level with enough neutralizing capacity to reduce age-related increase in free radical damage.

HOW IS PROTANDIM NRF2 SYNERGIZER A NRF2 ACTIVATOR?

Protandim Nrf2 Synergizer's results stem from its ability to activate the transcription factor known as Nrf2. Nrf2 is a protein messenger contained in every cell of the body that sends information to the cell's DNA. Protandim Nrf2 Synergizer contains five ingredients that are known as Nrf2 activators.

When Nrf2 is activated, it enters the nucleus and turns on several hundred genes, known collectively as "survival genes." These genes enable cells to survive in the face of several different kinds of stress, especially oxidative stress, which occurs when free radicals and other oxidants overwhelm the body's natural antioxidant enzymes. As a Nrf2 activator, Protandim Nrf2 Synergizer helps keep the body safe from free radicals and oxidants by activating these survival genes.

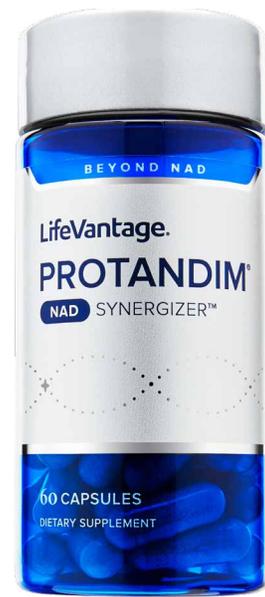
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PROTANDIM[®]

NAD SYNERGIZER™

BEYOND NAD

LifeVantage[®] is continuing to rewrite the script on how we approach our own health. Introducing Protandim[®] NAD Synergizer™, specifically formulated to target NAD, and shown to increase sirtuin activity by 100% in 24 hours, supporting healthy longevity, focus, energy, mental clarity, and mood; so you can flip the switch, feel better, do more.*



Product Info

Recently, scientists have been sharing the immense importance of proteins called sirtuins. Studies are showing sirtuin activity comes with a cascade of health benefits. Including supporting a healthy vascular system, maintaining cholesterol levels already in the healthy range, supporting the body's healthy inflammatory response, supporting joint health, heightening mental focus, improving mood, motivation, energy, and much more. However, sirtuin activity declines as we age (≈60%).

Researchers have discovered that sirtuin activity can be increased through drastic caloric restriction

(reducing calories by 40-60%). A typical caloric restriction diet can increase sirtuin activity by 94%. Obviously this drastic approach runs the risk of nutrient deficiency and is not recommended without medical supervision.

So, with the knowledge that sirtuin activation requires the molecule NAD, we went to work. Protandim[®] NAD Synergizer™ was specifically formulated to target NAD, and has been shown to increase sirtuin activity by 100% in 24 hours, supporting increased health, focus, energy, mental clarity, and mood.*

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PROTANDIM®

Science

Cell signaling pathways are essential for your survival and your health—both short- and long-term. When you are young, these cell signaling pathways work well, respond quickly, and allow you to robustly adapt to whatever your environment throws at you. However, as we age, these cell signaling pathways begin to stop working as efficiently and ultimately the adaptive response slows.

Protandim® NAD Synergizer™ was designed to target cell signaling pathways involved in the synthesis and recycling of a specific molecule called NAD (nicotinamide adenine dinucleotide). NAD is an essential molecule for many biochemical reactions in your body, most notably metabolism of the food we eat.*

NAD coexists in your cells in two forms: 1) a molecule called NAD+ and 2) a molecule called NADH. It turns out, it is the ratio of these two forms of NAD (the so-called NAD+/NADH ratio) that is important for controlling a number of other cell signaling pathways. As the ratio of NAD+/NADH changes, NAD+ becomes a signaling molecule itself and is sensed by other proteins.

Under normal conditions, the cell very tightly regulates the NAD+/NADH ratio. However, changes in your metabolism like long- or short-term fasting can change this ratio.

This means there is proportionately more NAD+ floating around the cell than NADH. This is biologically important because an increase in NAD+ has been shown to activate several key enzymes, and specifically a class of proteins called sirtuins.

Sirtuins have been implicated in a wide range of normal cellular processes including healthy aging, the body's inflammatory response, and the cellular cleanup and renewal process known as autophagy, to name a few. The absolute requirement of sirtuin activity for NAD links them directly to the metabolism of the cell. In fact, sirtuins have been shown to support longevity when caloric intake is drastically reduced. This is known as caloric restriction.

This is exactly the rationale behind Protandim NAD Synergizer formula. And because of this approach (nutrigenomically targeting a completely new set of cell signaling pathways significantly related to your overall health—and outside of the pathways targeted by Protandim® NRF1 and Protandim® Nrf2) Protandim® NAD Synergizer™ is a perfect addition to the Protandim family of products.*

Benefits

Protandim NAD Synergizer:

- Supports healthy longevity*
- Boosts mental and physical energy*
- Improves mental focus and concentration*
- Supports positive mood and motivation*
- Supports body's healthy inflammatory response*
- Maintain cholesterol levels already in the healthy range*
- Supports healthy vascular system*

Supplement Facts		
Serving Size: 2 Capsules		
Servings Per Container: 30		
	Amount Per Serving	% Daily Value
Niacin (as Cuprous Niacin)	780 mcg NE	5%
Copper (as Cuprous Niacin)	187 mcg	21%
Proprietary Blend	462 mg	†
Wasabi (<i>Wasabia japonica</i>) Rhizome Powder		
Olive (<i>Olea europaea</i>) Leaf Extract		
Theacrine		
Cuprous Niacin		

* Percent Daily Values are based on a 2,000 calorie diet.
† Daily Value (DV) not established.

OTHER INGREDIENTS: Rice Flour, Hydroxypropyl Methylcellulose, Magnesium Stearate, Silicon Dioxide.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

PROTANDIM®

NAD SYNERGIZER™

✦ FAQs ✦

WHAT DOES NAD MEAN?

NAD is the abbreviation for Nicotinamide Adenine Dinucleotide.

WHAT DOES BEYOND NAD MEAN?

NAD is essential for sirtuin activity throughout the entire body and sirtuin activity declines with age. Protandim® NAD Synergizer™ supports the expression of genes that are part of signaling pathways to activate NAD-dependent enzymes and increase sirtuin activity. Therefore moving beyond NAD and into the real goal—sirtuin activity.

WHAT HAPPENS WHEN WE AGE AND HOW CAN THE ENTIRE PROTANDIM LINE HELP SUPPORT HEALTHY AGING?

Researchers and scientists agree that aging is the natural result of overall cellular deterioration. One major way this occurs is through exposure to free radicals, other oxidants, and toxicological insults. It is impossible to avoid these exposures because the food you eat, the air you breathe, our modern lifestyles, stress, and even exercise, but we can do certain things to maintain our health as we age. The human body naturally fights these insults by producing its own antioxidant and detoxification enzymes through Nrf2-dependent mechanisms. However, as we grow older, Nrf2 works less efficiently. That's where Protandim® Nrf2 Synergizer™ plays a critical role. It supports these Nrf2-dependent mechanisms to boost the body's production of antioxidant and detoxification enzymes. Another natural phenomenon relating to the aging process is our mitochondria (the cell's powerplant) begins working less efficiently. Less efficient mitochondria produce less energy and produce excess free radicals and other oxidants. Supporting overall mitochondrial function is important to promote overall health as we age. Protandim NRF1 was designed to both increase mitochondrial number and provide ingredients shown to support mitochondrial health. Lastly, another major significant effect of the aging process is a decline of cellular NAD levels and reduction of sirtuin activity. Sirtuin activity has been shown to play a major roll in supporting overall health. Protandim® NAD Synergizer™ was designed to support NAD levels and sirtuin activity. Thus, taking the entire Protandim family of products will help support all of these significant aspects of the aging process.*

WHAT ARE THE ACTIVE INGREDIENTS FOUND IN PROTANDIM® NAD SYNERGIZER™?

Protandim® NAD Synergizer™ combines Olive Leaf Extract, Wasabi Extract, Theacrine, Copper and Niacin in a unique proprietary blend.

HOW DO PROTANDIM® NRF1 SYNERGIZER®, PROTANDIM® NRF2 SYNERGIZER®, AND PROTANDIM® NAD SYNERGIZER™ WORK TOGETHER?

Protandim Nrf2 and NRF1 Synergizers work together to reduce oxidative stress and support mitochondria biogenesis and function. With the addition of NAD Synergizer, we can now target other biochemical pathways known to support healthy aging and increased health span.

WHEN DO I TAKE PROTANDIM NAD SYNERGIZER?

Adults, take two capsules daily. Do not take within six hours of bedtime.

CAN I TAKE THIS AT THE SAME TIME AS I TAKE PROTANDIM NRF2?

Yes.

CAN I TAKE THIS AT THE SAME TIME AS I TAKE MY PROTANDIM NRF1?

Yes.

CAN I TAKE THIS AT THE SAME TIME AS I TAKE MY VITALITY STACK?

Yes.

CAN I TAKE PROTANDIM NAD SYNERGIZER WITH AXIO OR AXIO DECAF?

Yes.

IS THIS PRODUCT SAFE TO TAKE WITH PRESCRIPTION MEDICATION?

Please consult your physician if you are taking any medication before use.

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CAN I USE THIS PRODUCT IF I AM PREGNANT OR NURSING?

No, we do not recommend this product if you are pregnant or nursing.

CAN CHILDREN TAKE THIS PRODUCT?

No, we do not recommend this product for children. Our products are made for individuals 18 years-of-age and older. This product should not be taken by children.

IS THIS PRODUCT TESTED?

Yes, we perform exhaustive testing to verify that all LifeVantage products meet or exceed quality standards. The Quality Control measures implemented by LifeVantage exceed industry standards. We rigorously test every lot of product for identity, potency, microbial contamination, pesticides and heavy metals, and physically audit manufacturing facilities and raw material suppliers.

CAN I TAKE THESE INGREDIENTS INDIVIDUALLY AND ACHIEVE THE SAME EFFECT?

No, the individual ingredients in Protandim NAD Synergizer aren't as effective in supporting the expression of genes that are part of the signaling pathways to activate the NAD dependent enzymes as LifeVantage's botanical blend.* For best results, it is recommended to take the entire Protandim line.

HOW IS PROTANDIM NAD SYNERGIZER MANUFACTURED?

The raw ingredients are tested, carefully weighed out, blended and packed into capsules following strict Good Manufacturing Practices (GMP) guidelines. Every lot of finished Protandim NAD Synergizer is tested for compliance to approved specifications in addition to receiving a final quality inspection following dietary supplement regulations. Every lot must, meet or exceed established finished product specifications before it can be released by LifeVantage Quality Assurance.

DOES THE MANUFACTURER OF PROTANDIM NAD SYNERGIZER PROCESS ANY ALLERGENS SUCH AS DAIRY, GLUTEN, ETC?

All Protandim NAD Synergizer manufacturers are required to maintain a strict allergen program to protect against any potential cross contamination of allergens. These facilities are frequently audited to ensure that the processes and protocols are being strictly adhered to to ensure the safety of the product.

ARE DYES OR FOOD COLORINGS IN PROTANDIM NAD SYNERGIZER?

No, there are no dyes or food colorings in Protandim NAD Synergizer.

DOES PROTANDIM NAD SYNERGIZER CONTAIN ANY ANIMAL BY-PRODUCTS AND IS PROTANDIM NAD SYNERGIZER ALL NATURAL?

Protandim NAD Synergizer is 100% Vegetarian, free from gluten, wheat, dairy, gelatin and yeast. The ingredients in Protandim NAD Synergizer are naturally derived or bio-identical ingredients.

ARE LIFEVANTAGE SUPPLEMENTS REGULATED?

Yes, the FDA regulates both finished dietary supplement products and dietary ingredients. Dietary supplements are regulated under a different set of regulations than those covering "conventional" foods and drug products. Manufacturers and distributors of dietary supplements and dietary ingredients are prohibited from marketing products that are adulterated or misbranded. Firms are responsible for evaluating the safety and labeling of their products in order to comply with the Dietary Supplement Health and Education Act (DSHEA) and FDA regulations. The FDA closely monitors the marketplace for illegal products (products that may be unsafe or make misleading claims) in a variety of ways, including inspections of dietary supplement manufacturers and distributors, dietary supplement websites, consumer complaints, and occasional laboratory analyses of products.

DOES PROTANDIM NAD SYNERGIZER HAVE FDA APPROVAL?

The FDA does not approve dietary supplements, however, companies must follow all regulations and submit a notification to the FDA within the first month of marketing a new product. Additionally, manufacturers and distributors must ensure all claims and information on the product label and any other labeling are truthful and not misleading. Under FDA regulations, all domestic and foreign companies that manufacture, package, label or hold dietary supplements, including those involved with testing, quality control, and dietary supplement distribution in the U.S., must comply with current Good Manufacturing Practices (cGMPs) for dietary supplements.

DOES LIFEVANTAGE MEET CURRENT GOOD MANUFACTURING PRACTICES?

Yes, we meet or exceed cGMPs for Dietary Supplements. LifeVantage establishes the safety and purity of all its ingredients through independent laboratory testing, auditing and third party certifications. We have one of the most comprehensive quality systems in the industry, and many other companies now request the same quality standards that LifeVantage requires of our manufacturers and suppliers.

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IS PROTANDIM NAD SYNERGIZER AN “NSF CERTIFIED” PRODUCT?

Protandim NAD Synergizer will be certified by NSF International after our product is tested. Certification by NSF means that an independent organization has reviewed the manufacturing process of a product and determined that the final product complies with specific standards for safety, quality or performance. NSF certification is recognized by regulatory agencies at the local, state, federal and international level, and NSF periodically conducts audits and product testing to verify that the product continues to comply with the standard.

IS PROTANDIM NAD SYNERGIZER A BANNED SUBSTANCE FOR WHICH CERTIFICATION IS NEEDED, AS IN THE CASE OF PROFESSIONAL ATHLETES?

No, Protandim NAD Synergizer does not contain any banned or controlled substances. The BSCG symbol will be added to the Protandim NAD Synergizer label after the first production is tested. The BSCG logo will assure consumers that every lot of Protandim NAD Synergizer has been analyzed and certified by the Banned Substances Control Group (BSCG) to be free of all substances banned by the World Anti-Doping Agency (WADA).

IS IT BEST TO TAKE PROTANDIM NAD SYNERGIZER WITH OR WITHOUT FOOD?

Some of the active ingredients in Protandim NAD Synergizer are fat soluble, so taking Protandim NAD Synergizer with a meal containing some fat allows the ingredients to be absorbed more efficiently (but it's not absolutely necessary).

WHAT IS THE SHELF LIFE FOR PROTANDIM NAD SYNERGIZER?

The shelf life for Protandim NAD Synergizer is two years from the date of manufacture.

ARE THERE SITUATIONS WHERE PROTANDIM NAD SYNERGIZER IS NOT RECOMMENDED? WILL PROTANDIM NAD SYNERGIZER INTERFERE WITH MY OTHER MEDICATIONS?

As with any supplement, particularly if you have a medical condition, are taking medication or other supplements, you should speak with your healthcare provider before taking Protandim NAD Synergizer. If you experience nausea, vomiting, diarrhea or any other difficulties after taking Protandim NAD Synergizer, discontinue use and consult your healthcare provider.

SHOULD I CONTINUE TO TAKE MY OTHER VITAMINS AND ANTIOXIDANTS?

Some Western diets are lacking in certain nutritional elements, so multivitamin supplementation may be beneficial for some people.

ARE THERE ANY SIDE EFFECTS TO TAKING PROTANDIM NAD SYNERGIZER?

We do not expect there to be any side effects for the typical Protandim NAD Synergizer consumer. However, some individuals may have natural allergic responses or sensitivities to one or more of the ingredients, just as some people are allergic to pollen or penicillin. If you are experiencing any adverse reaction, discontinue use of the product and call 1 (866) 460-7241

IS PROTANDIM NAD SYNERGIZER VEGETARIAN FRIENDLY?

Yes, Protandim NAD Synergizer is Vegetarian.

CAN MY PET TAKE PROTANDIM NAD SYNERGIZER AS WELL?

No. We have not tested Protandim NAD Synergizer in pets and do not recommend giving it to our furry loved ones. We do recommend giving your pets Petandim, it's a dog-friendly formulation.

IS IT POSSIBLE TO TAKE TOO MUCH PROTANDIM NAD SYNERGIZER?

Please, only use according to the directions on the label (two capsules per day).

WHAT KIND OF CAPSULES ARE USED FOR PROTANDIM NAD SYNERGIZER?

Vegetable-based capsules.

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